

# RAJAR DATA RELEASE Q3 2025 – Oct 23<sup>rd</sup> 2025



## SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 24	Q2 25	Q3 25	Q3 25 vs. Q3 24	Q3 25 vs. Q2 25	Q3 24	Q2 25	Q3 25
BBC Radio Scotland	H	4738	776	824	793	2.2%	-3.8%	4.8	5.9	5.7
Capital Scotland	H	3002	462	487	467	1.1%	-4.1%	4.4	4.8	4.9
Central FM	Y	221	39	45	44	12.8%	-2.2%	6.6	6.9	6.5
Clyde 1 (Glasgow & The West)	H	2003	747	738	729	-2.4%	-1.2%	18.9	21.6	21.0
Forth 1	H	1227	383	366	404	5.5%	10.4%	17.9	19.8	19.7
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	396	66	67	67	1.5%	0.0%	11.6	14.0	14.3
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1227	108	102	96	-11.1%	-5.9%	5.4	3.8	5.0
Greatest Hits Radio (Glasgow & the West)	H	2003	200	160	168	-16.0%	5.0%	4.7	4.4	4.6
Greatest Hits Radio (North East Scotland)	Y	350	43	38	34	-20.9%	-10.5%	6.3	5.9	6.0
Greatest Hits Radio (North of Scotland)	Y	259	22	24	18	-18.2%	-25.0%	3.3	3.9	3.6
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	113	39	36	38	-2.6%	5.6%	20.9	22.5	20.0
Greatest Hits Radio (Tayside & Fife)	Y	391	48	34	33	-31.3%	-2.9%	7.7	3.3	3.0
Heart Scotland East	H	1266	135	148	141	4.4%	-4.7%	2.9	4.5	4.6
Heart Scotland West	H	1712	250	314	286	14.4%	-8.9%	1.9	4.6	4.3
Original 106 (Fife) (was Kingdom FM)	Y	301	51	39	30	-41.2%	-23.1%	4.7	4.5	4.3
MFR	Y	259	91	84	78	-14.3%	-7.1%	15.5	14.6	17.8
Nation Radio Scotland (excluding West)	H	2805	22	26	15	-31.8%	-42.3%	0.1	0.1	0.1
Nation Radio Scotland (West)	H	1934	119	79	89	-25.2%	12.7%	2.7	1.4	1.6
Northsound 1	Y	350	117	121	116	-0.9%	-4.1%	13.0	14.4	14.4
Original 106 (Aberdeen)	Y	350	94	101	98	4.3%	-3.0%	13.4	16.9	16.9
Smooth Radio Scotland	H	1934	369	356	391	6.0%	9.8%	7.5	6.0	7.0
Tay FM	Y	391	116	114	133	14.7%	16.7%	16.7	13.2	17.5
Clyde 1 (Ayrshire) (was West FM)	Y	291	105	59	47	-55.2%	-20.3%	18.7	8.8	6.4